

ICONIC YARN ART STUNT

Inspired by the Red Roses love of crochet as a team bonding activity, we are calling on the nation to take part in a Yarn Art Installation project in a city close to them.

The project is designed to inspire the next generation of female players and deliver a legacy for Women's Rugby World Cup 2025.

It's a great way for the nation to come together painting the country red and white to show their support for the Red Roses this summer!

Whether it's a Red Rose, bunting, or a simple square, crocheted or knitted, all creations are welcomed, and we have collated a range of resources and information to get you started.



THE STANDARD

Marlie Packer column: England squad using crochet to keep calm in ahead of Grand Slam decider

England take on France tomorrow at Twickenham in a huge Six Nations decider



RED
ROSES
England
Rugby

WHERE TO GET YOUR YARN

We have partnered with Wool Warehouse to produce special rugby themed crochet kits & patterns, including the official England Rugby Red Rose!

Wool Warehouse are also offering a 10% discount code across their website: **REDROSE10**

Complete patterns can be found [here](#).

Official Red Rose kit available to purchase [here](#).



FIND OUT MORE

The Yarn Art page on the RFU website is now live:
Englandrugby.com/RedRosesYarnArt

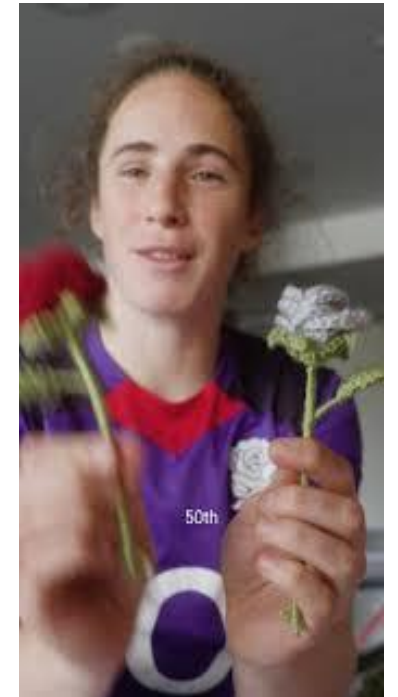
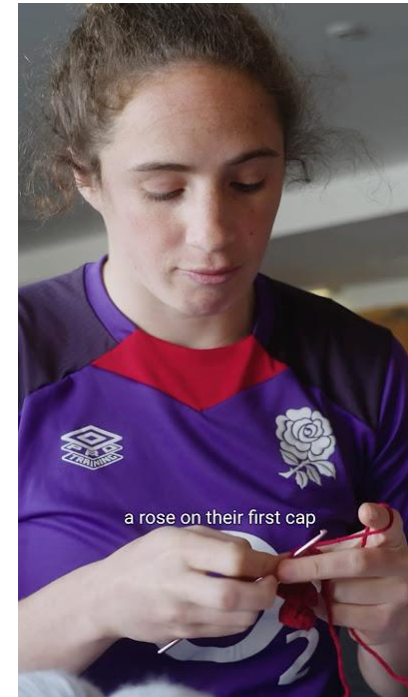
The website has key information about the project such as;

Information about each installation location: where Yarn Art is planned to be installed and who to get in touch with for more information, social handles to follow and where to send donated creations.

Information on Wool Warehouse, including their patterns and discount code.

Learning resources, including a tutorial from Abby Dow, a current Red Rose who enjoys to crochet in her down time.

Yarn-spiration sites, apps and information about the WI learning hub and courses.



YARN-SPARATION

These resource guides will be handy for beginners to those crochet experts with a mix of free patterns, tutorials, inspiration, to be part of a crochet community for all ages!



WEBSITES

[AllFreeCrochet](#)

Offers free patterns, tutorials, and tips

Great for finding beginner projects

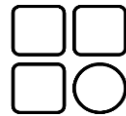
[Yarnspirations](#)

Free patterns and video tutorials

Excellent for pairing yarns with beginner patterns

[Moogly Blog](#)

Easy-to-follow tutorials and stitch guides



APPS

LoveCrafts Crochet

Free patterns and tutorials
Great inspiration and community

Ravelry

Massive library of patterns (some free, some paid)
Not beginner-only, but very useful once you learn basics



YOUTUBE

[Bella Coco](#)

Extremely beginner-friendly
Clear visuals and slow-paced explanations

[The Crochet Crowd](#)

Great for learning both basics and intermediate patterns
Community-focused with lots of encouragement

[Jayda InStitches](#)

Fun, engaging, and informative tutorials for all ages
Covers both stitches and small projects

theWI LEARNING HUB

Your go-to space for craft inspiration, offering easy-to-follow courses, tutorials, and workshops, including plenty on crochet! Perfect for beginners, the online community is open to all - welcoming and supportive, helping everyone develop their skills. Keep an eye out too, they'll be adding special workshops as part of the Yarn Art project!

[WI Learning HUB](#)

Upcoming online courses in June:

[Craft: Felicity's Crochet Joins](#)

[Craft: Felicity's Crochet edges](#)

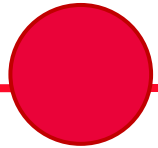
POST EVENT

A sustainability plan for the Yarn Art post event is a key component of the project, as it is often disliked and seen as litter if it is not removed after the event it was installed for.

Therefore, please ensure the Yarn Art is removed in good time once the Rugby World Cup final has happened, and you have a sustainability plan in place for the yarn to be recycled or donated to a cause post event.

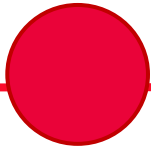


DATES FOR THE CALENDER



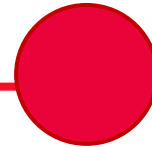
12 June

Press Launch
spearheaded by Abby
Dow and Tatyana
Heard



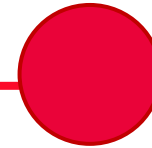
22 July

One month to go! Share
the message with your
network and encourage
more momentum!



Early August

Yarn Art Installations
LIVE across the
country – participants
welcome to continue
creating!



W/C 29 Sept

Remove Yarn Art
installation and recycle /
donate yarn creations

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**YARN ART
INFORMATION PACK**